

Thanks A Million

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Local Business Networking Group Generates Over £2,000,000 In Its First Year

A local business networking group is celebrating its 1st anniversary with an incredible success story.

The Priory Chapter of Business Network International (BNI) is made up of 20 local businesses who all meet up for breakfast every Thursday at the Captain's Club in Christchurch.

The aim is to help its members generate more business by providing each other with referrals, and within 12 months of forming the group has passed over 1,000 pieces of business between them.

"We've calculated the value of the business passed between the BNI members in our first year and it far exceeds £2 million", said Frazer Yorke, Chapter Director.

"It's an incredible achievement and just highlights how powerful business networking can be. Each Thursday we all meet up for breakfast at the Captains Club but the main benefit of BNI is the work done by our members during the working week. Because we all know what kind of business each other is looking for, we're always on the look out for referrals. Its like having 20 sales people working for you".

"And as our BNI chapter goes from strength to strength we're now looking for other businesses to come and join us at the Captain's Club Hotel each Thursday".

If local business people would like to come and join a BNI meeting they should contact Sue Pain on 01202 434 434.